2022 Achiever's Club Supplier Sponsorship Guidelines

What is the Achiever's Club?

The Achievers Club recognizes, rewards and honors top achieving Sales Reps who have sold $1M or more in submitted sales over the course of the previous calendar year. This program celebrates these Achievers throughout the year through recognition, rewards, and exclusivity.

2022 Program Overview:

Each year we try to elevate the Achiever's Club experience to continue to push Preferred spend and to match the growth of the program. To honor the 2022 Achiever's, we will be sending them a special themed kit filled with Preferred Supplier gifts once per quarter throughout the year of 2023. Each kit will contain 5-8 high end gifts from different Preferred Suppliers and will have a different theme to create a fun and exclusive experience for the Achiever's. The first kit will drop immediately after our Supplier Showcase/TASAs and will be exclusive to our Supplier of the Year. Selected Preferred Suppliers have the opportunity to promote their product and messaging to the 300+ top reps in the industry through these kits and other promotional efforts.

2022 Program Details and Requirements:

- Qualifying suppliers will be contacted by Facilisgroup for the opportunity to participate in the 2022 Achiever program.
- Suppliers who have committed will be asked to submit their top product to be included in the gift box. The gifts should reflect the outstanding achievement of this group and therefore should include high-end items that are trending in the marketplace. These gifts are going to the best sales reps in our community and provides them with the ammo they need to push your products, so be sure to give them your best!
- The decoration on the product needs to coincide with the overall "theme" of the box. Facilisgroup will work with suppliers on the theme and branding.
- Supplier participants will be required to send a spec sample of the product to Facilisgroup for approval prior to product production.
- Within each kit there will be a product insert showcasing what's included in their box. Suppliers have the opportunity to provide product photos and messaging that showcases their brand and/or highlight special deals. Suppliers will send their message and product photos to Facilisgroup to include in the product catalogue.
- All products will need to be shipped to Tekweld who will facilitate the fulfillment and kitting of the Achiever gifts by a predetermined date. Suppliers will cover the cost of the product, decoration, and shipment to the fulfillment center.
- Suppliers must be able to meet the timeline requirements that are determined by Facilisgroup or they will not be able to participate in the program.
- US only suppliers and Canada only suppliers are only responsible to provide product for Achievers within their specific country.

Achiever Gift Box Timeline:

Quarter	Estimated Kit Shipment	Theme
Q1 Achiever Kit	March 1, 2023	Supplier of the Year – A box of the supplier's "favorite things" to kick off 2023
Q2 Achiever Kit	May 1, 2023	Make Everyday Earth Day – Eco-friendly must haves
Q3 Achiever Kit	August 1, 2023	The World is yours to Explore - High-end products for the savvy traveler.
Q4 Achiever Kit	October 1, 2023	Holiday Party at my Place! – Curated box to host the perfect holiday get together with friends.

Why get involved in the program?

- Participating Preferred suppliers have the opportunity to promote themselves to the 300+ top sales reps in the industry. These reps have sold over $1M in Preferred and this year has reached a new level of talent with record breaking numbers.
- Participating Preferred suppliers will be featured on our external facing Achiever's Club landing page as well as other promotional channels including a dedicated email, 411 newsletter and social media channels.